

# Knights Football Booster Club Meeting Minutes

March 22, 2015 | 5:30pm | IHS Fieldhouse

Meeting called by	Kevin Lewis	Attendees:
Type of meeting	Membership	See attached sign in sheet.
Facilitator	Kevin Lewis	Coach Story
Note Taker	Claudia Saddler	

## AGENDA TOPICS

Meeting Began: 5:45pm

### OLD BUSINESS

#### Prior Meeting Minutes

Claudia Saddler shared the minutes from the membership meeting dated February 22, 2015. There were no comments or questions, minutes were approved.

#### Financial Update

Kevin Lewis shared the current financial status. We currently have a little over \$5,000 in the bank, there are some expected expenses totaling \$1,300, which will leave us with \$3,700.

### NEW BUSINESS

#### Coach's Report

Coach Story thanked the booster club for the purchase of the portable speaker. Things are going well in phase 2 of off-season, Coach sees good improvement and the boys are putting forth good effort. He is looking forward to spring football which will begin 5/4 and end 6/3, with the game on 5/28. The incoming freshman parent orientation may be scheduled on the 5/28 game day, Coach will let us know. Spring practices will be in the mornings and afternoons, with no sweat Wednesday's. Coach will send out a calendar outlining the practice times. This will start in the spring and carry over into the fall.

#### Fundraising

Dr. Jay Schwartz discussed his plans for fundraising.

- Restaurants: Goal is to get at least 15% of sales. Plan to setup 8 nights and bring in approximately \$2,000. Currently have setup Mooyah (Preston/Lebanon) Wednesday 3/25 and Raising Canes (Custer/121) Thursday 4/23.
- Corporate sponsorship: had \$11,000 last year and aim for \$18,000 this year.
- Concessions
- Spirit Wear
- Special Events: 7 on 7, Homecoming mums
- The drill team has asked to do 2 joint fundraisers with football. More details to follow.

If anyone has any other fundraising ideas please let him know. Bob Baughman suggested possibly doing a golf scramble in the future.

### Tunnel Front

Kevin Lewis presented the membership with 2 options. A stone arch with the IHS shield at a cost of \$5,000. A knight arch at a cost of \$6,000 if a 50% deposit is made 5/1 otherwise the cost is \$7,000. Bob Baughman suggested an arch with the same design that is on the fieldhouse wall (knight busting through the wall). No vote was taken so the tunnel front design is still TBD.

### Trailer

Kevin Lewis presented the membership with information regarding the trailer. It will be a motorcycle trailer, which is enclosed. A new trailer costs \$1,600 to \$2,000, but we will be looking into purchasing it through other avenues that would be less expensive such as ebay. The wrap for a 6'x10' trailer costs \$2,000. The design for the wrap is still TBD.

### Homecoming Mums

Last year we worked with The Mum Shop, but it was very last minute. This was a great success as it brought in \$5,000 in sales over a 10 day period, resulting in \$500 for the booster club. The Mum Shop wants to work with us again and wants us to sign a contract. The membership approved proceeding with the contract.

### 7 on 7 Tournament

- Bob Baughman reported that there are many things to do for this event. The event will be played using all fields (stadium field and practice field area.) We will be charging parents an admission price so the plan is to only have one main entrance, other entrances will be blocked off. Some parking will also need to be blocked off. To do list: event name, logo, player t-shirts, advertising, supplies to purchase, sponsors, registrations, website, signs, etc.
- This event is open to all IHS students, and IHS feeder school middle school students (Maus, Roach, Scoggins, Vandeventer, and Wester.) Discussion about opening up the event to anyone wanting to bring a team, even if they are not IHS/future IHS students, led to a membership vote and was approved 7 to 1.
- Coach Story indicated that the 5/2 date will now need to be changed due to a regional track meet that day. He will look into moving the event to 5/30.
- Possible event names: Royal Rumble, Battle of the Knights, Knights of the Roundtable, Knight Fight, Knight Knockout, Knight's Duel. Coach Story will present these names to the football coaches and players for a vote.

### Marketing/Communications

Dainelle Baughman reported on several items in the works.

- 7 on 7 tournament: registration, signs, bracket boards, website.
- Mooyah fundraiser: advertised in the IHS newsletter, will have coach put it out on the IHS football social media sites, will have info in the cafeteria for the students.
- Incoming Freshman Parent Orientation meeting: booster club registration and information
- Program Book

### Banquet

Kendall Saldana raised concerns regarding next year's banquet due to the number of players projected for 3 teams. We could be looking at approximately 450 people (player + 2 guests). Suggestions include: keep it at the school, shorten length of the program, have more food lines open.

### Next Meeting Date

General Membership Meeting 4/19 at 5:30pm in the Fieldhouse. Future Meeting date: 5/17 at 5:30pm in the Fieldhouse.

Meeting Adjourned: 6:54pm

## Action items

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Kevin Lewis

1. Kevin will work on finalizing the tunnel front design.
2. Kevin will work on the trailer wrap design.

Bob Baughman

1. Bob will research cost estimates for the purchase of a trailer.
2. 7 on 7 tournament items.

Coach Story

1. Coach will pick a date for the Incoming Freshman Parent Orientation, possibly 5/28.
2. Coach will pick a new date for the 7 on 7 tournament, possibly 5/30.
3. Coach will relay the results of the 7 on 7 tournament name, per coaches & players votes.

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ATTACHMENTS  
None

